

MEDIA RELATIONS

Media releases by the schools are encouraged as a means of informing the public of programs, activities, and accomplishments. Staff members are encouraged to participate in activities that inform the public about school programs and activities.

News and information concerning personnel and students shall be released to the press only with the approval of the principal and in accordance with state and federal laws regarding confidentiality.

Adopted: September 9, 1996

Revised: April 2, 2012

Legal Refs.: Code of Virginia, 1950, as amended, §§ 22.1-287, 22.1-287.1

Cross Refs.: JO Student Records
KB Public Information Program